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1. **IMPORTANT DEADLINE TO REMEMBER** – Register for convention on or before April 15<sup>th</sup> and save \$50! The EARLY BIRD registration fee is \$500 if your registration is **RECEIVED (not postmarked)** at NAIW (International) by 4/15/07. As of April 16<sup>th</sup> the registration fee increases to \$550, and all registrations received on or after 4/21/07 will be \$600. Be sure and register today and save!
  2. **NAIW WEEK BUTTONS NOW FOR SALE** – The 2007 NAIW Week button is now available in the NAIW Store! This year's button is a round 2" x 2" metal button incorporating President Bruno's "NO BOUNDARIES" hot air balloon logo and the NAIW Week theme "Soar into NAIW Week". The buttons are \$0.75 each and can be found on the second page of NAIW PROMOTIONAL PRODUCTS in the NAIW Store on the web site. There are a limited quantity and are sold on a first come, first served basis so be sure and order yours today! Also on the web site, listed under ABOUT NAIW/NAIW WEEK, you will find a bundle of forms and information that you can use to promote NAIW Week in your local community or at your place of business. Included in these forms are ideas on how to celebrate NAIW Week and a personal message from President Bruno.
  3. **INTERNATIONAL PRESIDENT'S PAGE** – Visit the International President's Page of the web site for information on various challenges that President Bruno has extended to NAIW.
    - ❖ **RECRUIT-A-MEMBER CHALLENGE** – NAIW (International) President Gloria Bruno will be recognizing the NAIW member responsible for recruiting the most individual new members {new local associations are excluded from the competition} from July 1, 2006 – April 1, 2007. To receive credit for recruiting a new member, the new member must write your name on their new member application prior to it being received by NAIW (International). To see who is leading in recruiting be sure to visit the President's Page of the NAIW web site often. The NAIW member who recruits the most new members will be recognized during the 2007 convention in San Juan, Puerto Rico.
    - ❖ **PARTNERS IN LITERACY CHALLENGE** – President Bruno is asking that all NAIW members support the Laura Bush Foundation for America's Libraries-2006 Gulf Coast School Library Recovery Initiative by mailing your donations (checks only **payable to Laura Bush Foundation for America's Libraries - 2006 Gulf Coast Recovery Initiative**-please do not send cash) to NAIW (International)'s mailing address **6528 E. 101<sup>st</sup> St., #750, Tulsa, OK 74133** (not the Dept. 2214 lockbox). Gloria is also asking that a restriction be marked in the MEMO line of the check reading "**Funds donated are restricted for Gulf Coast Schools Library Initiative ONLY.**" All donations collected will be sent to the Laura Bush Foundation three separate times during the year: December 2006, April, and June 2007 as requested by the Foundation.
    - ❖ **NO BOUNDARIES CHALLENGE** – Do you have an inspirational story about how you overcame obstacles or boundaries to succeed professionally? Pending approval by President Bruno your story will be posted under "NO BOUNDARIES" on the President's Page of the NAIW web site. Please email your stories to Melissa Adams, Communications Director at [editor@naiw.org](mailto:editor@naiw.org).
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- ❖ **LEGACY BRICK CHALLENGE** – Building NAIW's Future, Brick by Brick – NAIW (International)'s Board of Directors invites you to be a part of a very special commemorative opportunity. NAIW is building a new International Headquarters office in Tulsa, Oklahoma and wants you to be a part of the Legacy by purchasing a 4" x 8" brick for \$125 dollars to be permanently displayed at the new NAIW (International) building. Now is your chance to support NAIW with a one time donation that will last a lifetime. President Bruno is issuing a challenge to each Council and Region:
  - ✓ To recognize the Council with the highest percentage of bricks purchased from January-May 1, 2007
  - ✓ To recognize the Region with the highest percentage of bricks purchased from January-May 1, 2007

4. **CONVENTION NEWS –**

- ❖ **REGISTER NOW!** Don't wait to start making plans to come to San Juan, Puerto Rico for NAIW (International)'s 66<sup>th</sup> Annual Convention! Call NAIW's Travel Agent, Ginny Fern at World Travel to find out how you can save money on your airfare! You can reach her toll free at 800-324-4987.
- ❖ **GOLF TOURNAMENT** – The 3<sup>rd</sup> Annual NAIW golf tournament still has spots open for golfers AND opportunities for sponsorships! Check the NAIW web site under Meetings/Convention Extras for more information.
- ❖ **NO PASSPORT REQUIRED** – because Puerto Rico is a United States Territory you are not required to have a passport to travel!
- ❖ The **Convention Agenda/Schedule of Events** is now available on the NAIW web site. Go to [www.naiw.org](http://www.naiw.org) and click on the Meetings/Registration page. Please note the agenda is subject to change without notice.
- ❖ **Make your hotel reservations now** – the cut-off date to receive NAIW's discounted rate is May 3, 2007. You can call the hotel directly at 787-721-0303 or toll free at 800-468-8585. You can also email the Caribe Hilton reservations department at [reservations.caribe@hilton.com](mailto:reservations.caribe@hilton.com). For more information regarding hotel rates and tax information, visit the web site at [www.naiw.org](http://www.naiw.org) and click on Meetings/Hotel Location Information.
- ❖ Go beyond the regular attendee role and **VOLUNTEER** to serve on a committee at the Annual Convention. You will have an opportunity to see what goes on behind the scenes and volunteers are valuable resources at convention! The Volunteer Form is available online on the NAIW web site by clicking on Meetings/Convention Extras.
- ❖ **CONVENTION PIN** – The 2007 convention pin is now for sale in the NAIW Store for only \$10/each. Click on NAIW Jewelry and it is the first item listed. In staying with President Bruno's theme "No Boundaries" this year's pin is in the shape of a hot air balloon. These pins are available on a first-come, first-served basis and are limited in quantity so be sure and get yours today!

5. **OPPORTUNITIES ABOUND WITH NAIW (INTERNATIONAL)** – Don't forget to offer all of your exhibitors at this year's Regional Conferences the opportunity to exhibit or sponsor an event at the Annual Convention or to become a Corporate Partner. This is in an effort to help your RVP achieve their goal of obtaining one NEW exhibitor or sponsor from each region. There are still a FEW BOOTHS available at the 66<sup>th</sup> Annual Convention in sunny San Juan, Puerto Rico! The Exhibitor Prospectus is available online at [www.naiw.org](http://www.naiw.org) by clicking on Meetings and then Exhibitors/Sponsors. The diagram of available booths is also on this page and is updated weekly. SPONSORSHIPS are also still available for convention! One of the opportunities available is to sponsor KEYNOTE speaker Eric Alexander on Thursday, June 7<sup>th</sup> and a representative of the sponsoring company will introduce Mr. Alexander on stage that day. In addition you can find Corporate Partner information on the web site too. For questions about any of these opportunities please contact Kendra McColloch, Director of Meetings and Marketing at [conventions@naiw.org](mailto:conventions@naiw.org) or at 800-766-6249 x17.

6. **CORPORATE PARTNER HIGHLIGHT** – Thank you INSURANCE OVERLOAD STAFFING/STAFFPATH for renewing your Level One Corporate Partnership!! Insurance Overload Staffing is a nationwide, insurance specific staffing firm in business since 1983. With over 45 branch locations, they serve the industry with Temporary, Temp-to

Hire and Direct Hire candidates, in all lines and occupations of insurance. Please visit their web site at [www.InsuranceOverload.com](http://www.InsuranceOverload.com).

7. **YOUNG PROFESSIONAL CONVENTION SCHOLARSHIP** – The first ever Young Professional Convention Scholarship will be awarded this year to an active NAIW member 40 years of age or younger. The winner will receive a complimentary convention registration. To apply, simply complete the NAIW Young Professional Convention Scholarship application that can be found under PROFESSIONAL DEVELOPMENT/NAIW SCHOLARSHIPS on the NAIW web site. The deadline to have your application and 300 word essay to your RVP is **March 23, 2007** and will be strictly enforced. **The 2007 scholarship sponsor is First Comp.** This scholarship will be awarded in future years contingent upon receiving a sponsor.
  8. **SPECIAL YOUNG PROFESSIONALS WORKSHOP & RECEPTION IN SAN JUAN** – There will be a *special* Young Professionals Workshop & Reception, co-sponsored by Premium Finance Specialists and NAIW (International), at convention this year. Jen Newhouse, Corporate Marketing Manager for Premium Finance Specialists, will be presenting the workshop on Friday, June 8, 2007 from 4:30-5:30pm with a reception immediately following her presentation. All NAIW Young Professionals won't want to miss this highly motivating, energizing and informative workshop along with the opportunity to network with some of the industries top professionals. Corporate Partners, Exhibitors and VIPs in attendance in San Juan will receive a special invitation to the reception. The cost to attend BOTH the workshop and reception is \$15 per person and the cost to attend only the workshop or only the reception is \$10 per person. The registration form for this exciting event is available on the NAIW web site by clicking on Meetings and then Registration. You don't want to miss this special event!
  9. **NEW LOCAL OFFICER MANUAL NOW AVAILABLE** – NAIW (International) is proud to announce that a new Local Officer Manual has been posted to the Member's Only area of the NAIW web site under Leadership Manuals/Materials. This manual is designed for all current local association leaders and any NAIW member who is considering running for a local association leadership position. This manual replaces the former Local Association President's Kit.
  10. **REGIONAL CONFERENCE COUNCIL DIRECTOR-ELECT TRAINING** – Council Director-Elects please remember to print and bring a copy of the NEW Council Director manual with you to CD training at Regional Conferences. The manual is available for download in the Member's Only area of the web site under Leadership Manuals/Materials/Council Tools/Council Director Manual (1-07). Also, please print and bring a copy of the above referenced Local Officer Manual with you to the training session.
  11. **NO MORE LOST CHECKS** – Please have your association consider signing up for the ACH (direct deposit) option available to all local associations. This allows NAIW (International) to deposit funds directly into your bank account. NAIW is PROHIBITED from withdrawing funds from any account under this program. For more information please contact John McColloch, Director of Member Services at [membership@naiw.org](mailto:membership@naiw.org) or at 800-766-6249 x26.
  12. **TODAY'S INSURANCE PROFESSIONALS MAGAZINE** – Keep an eye out for the Spring 2007 issue of *Today's Insurance Professionals* magazine! Inside you will find a special message from First Lady Laura Bush! The magazine is scheduled to be released in mid-March.
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